Plug in. Log on.
Exploring new ways to reach out.

Also inside:
A Cutting Edge Campus
Raising the Bar of Commitment
Clark Carlile: Monument to FHSU’s Past and Promise for its Future
A MESSAGE FROM
OUR PRESIDENT/CEO AND OUR BOARD OF TRUSTEES CHAIR

From the students that are on campus today, to those we qualify as young alumni, to those who have a more mature/age stature, the role all play in the success of Fort Hays State University is undeniable. In a time when state funding continues to decline, with tuition costs climbing, the importance to build relationships with the constituents of our university is vitally important. The approach of education, secondary to post-secondary, is truly at a crossroad. It’s not that the old educational model is broken; it is just dated in a time when technology and opportunities of communication have grown exponentially for all, regardless of age. We must approach our constituents in new, innovative ways through communication vehicles that just a few years ago were not possible.

The FHSU wagon is rolling, and it’s full of Tigers who are succeeding in the classroom, in various professional careers, and in their retirement years. As the Fort Hays State University Foundation, it’s our hope to engage all in ways that best fit these changing times and to also be a partner on this growing educational wagon of success. In doing so, your alma mater and/or school of choice will continue to be a leader in traditional and virtual studies for all to follow.

Tom Thomas, Chair
FHSU Foundation Board of Trustees

I grew up in Hays and have watched Fort Hays State University grow from the small teaching college it once was to the dynamic university it is today. Economic growth is very important to Hays and western Kansas, and FHSU has assisted with that growth by creating jobs through increased enrollment along with brick and mortar expansion on campus.

The economic impact FHSU provides to Hays and the surrounding areas has enabled medical services, manufacturing, private business and tourism to flourish. As Chairman of the Board of Trustees of the FHSU Foundation, I urge all alumni and friends of the university to participate at any level to provide continued growth of the University. Education is critical. Without providing scholarships, the young adults today may not be able to afford the education they are seeking.

My wife, Dee, and I are very proud to be associated with FHSU and ask you to join us in supporting the growth of the University.

Tom Thomas, Chair
FHSU Foundation Board of Trustees
A Cutting Edge Campus
by Jeff Brull and Michael Durall

There aren’t many universities in the United States where students can become teachers, ride horses in the rodeo, cast sculptures out of molten iron and study Chinese culture in Shanghai.

For over 100 years, Fort Hays State University has remained true to its roots on the Kansas prairie. But today, FHSU has expanded that vision to include an online learning environment that extends worldwide.

The main campus in Hays, dating back over a century, retains a timeless appeal. Its graceful, well-maintained buildings are enduring in their elegance. Inside those traditional buildings, however, resides a forward thinking university that has evolved to meet the needs of a rapidly changing world.

The Physics, Biology and Chemistry Departments, having some of the top scientific facilities in Kansas, offer tantalizing research opportunities not only to graduate students, but to undergraduate students as well.

Down the street, future nurses train in an advanced patient simulation center. Health care professionals also study patient care, immunology, medical diagnostic imaging and radiology.

Students in the Department of Political Science participate in internships at law firms, political campaigns and public agencies or federal offices in Washington D.C. or New York City.

World ready students study modern languages through partnerships in Germany, Spain, Peru and, of course, China. Here they can earn study abroad certificates or earn a new minor in global competencies.

Students, faculty, staff and community members all benefit from the Health and Human Performance Department’s focus on wellness through more than 220 intramural activities and countless educational and training sessions, ranging from swimming lessons for preschoolers, to their Active Aging program aimed toward improving the health of community members aged 50 or above.

Globalization, urbanization, diversity, social unrest, terrorism, environmental change, migration, race and domestic relations are the issues those studying sociology or social work prepare to successfully navigate. Leadership Studies students apply their newfound expertise to effect real change by working with community organizers to grow an idea from imagination to execution as they change perceptions from the outside. While students of psychology do the same by applying practical skills and theory by probing within.

Students train for careers in secondary education, historical research, law, medicine, business, theology, government service, military service, historic preservation and journalism with a degree in history. Others prepare for careers in corporate and public accounting, banking and financial services, corporate finance, financial planning, insurance, international business, government and non-profit organizations through the Department of Economics, Finance and Accounting.

Many of these students choose to remain in western Kansas to contribute to the local and area economies.

The Department of Music continues to produce thousands of music educators instructed by accomplished faculty, while late at night, past midnight, the studios in the Department of Art and Design are busy with students working on paintings, prints, sculptures, and graphic design projects. Their work will bring beauty and grace to a world that desperately needs it.

And, even later at night, when the campus finally sleeps, thousands of students in China, more than 30 other countries and on military bases around the world log on to continue their FHSU education from thousands of miles away.

Fort Hays State University, once a small regional college, now offers more than 70 undergraduate and graduate programs, a growing number of which are accessible off-campus. The leadership, staff and faculty at FHSU have performed minor miracles in keeping pace with the times -- always addressing the needs and concerns of the local community and the larger world.

Throughout the day on campus, one sees an increased number of international students and hears unfamiliar languages. Bulletin boards advertise opportunities to travel abroad. In the Beach/Schmidt Performing Arts Center, professional actors perform Broadway plays, ballet dancers pique across the stage and the International Chamber Soloists, hailing from Russia, Bulgaria, Belarus, Latvia, Korea, Taiwan, New Zealand, Australia, Brazil and the U.S., showcase their craft.

Yet with all the changes, Fort Hays State University maintains its core strengths. Class sizes remain small, a 17 to 1 student to faculty ratio. Faculty members, not assistants, teach most classes. Members of the faculty are attracted to FHSU because teaching is their primary motivation. They are wonderfully accessible to students. Faculty and staff display genuine concern for students and deliver exceptional attention and support. To visit the FHSU campus is to yearn to be a freshman and start college all over again to experience the richness of a university where so much is readily accessible. This is the campus and the university we have the honor of preserving and enhancing.
"In the end it’s not the years in your life that count. It’s the life in your years," are words attributed to President Abraham Lincoln. The FHSU Foundation is embracing a growing constituency of alumni with more life in their years than years in their life and recognizes opportunities to alter the interactions with alumni who have graduated 10 years ago or less. In an attempt to advocate for the needs of young alumni and provide meaningful opportunities that maintain lifelong relationships, the Foundation has formed an advisory group comprised of alumni who have graduated in the last ten years. Their role is to help the Foundation reach out to inform and stay connected with other alumni and friends whose methods of getting information are primarily electronic.

“I decided to be a part of this group to stay involved in the FHSU community,” says Landon Paul, Manager at Precision Valley Golf Center. “FHSU provided me a great athletic and academic experience, and I feel it is important to continue to support the university as an alumnus.”

The goal of this advisory committee is to stay connected with alumni through new avenues. The primary avenues will be through social media websites such as Facebook, Twitter and LinkedIn. However, they are not limiting themselves to just these venues. The Young Alumni Committee is also brainstorming other possible forms of communication that will reach everyone in new, creative ways.

“I am excited to be a part of the FHSU Foundation Advisory Committee,” said Kara Moore, Operations and Marketing Specialist at Golden Belt Bank. “I feel that the committee will play a valuable role helping the Foundation find new and innovative ways to connect with FHSU alumni.”

Through these avenues, all graduates and friends will be able to stay connected with like-minded people who share a vision and a history with Fort Hays State University. Being able to stay connected with the Foundation, alumni will have the opportunity to take full advantage of the great networking benefits. The committee encourages all to stay involved and engaged with the university, even after graduation.

"I feel it is important to continue to support the university as an alumnus."

Dr. Larry Gould, his wife Eva and their two children joined the FHSU family in August of 1981. During time spent as a Political Science instructor, Dr. Gould seized many opportunities afforded by the environment of FHSU. His influence helped form the award-winning FHSU Docking Institute of Public Affairs, a dynamic public policy research institute. Gould has served many roles for the university including: President of the Faculty Senate, Dean of the College of Arts and Sciences, Executive Assistant to the President and Director of the Docking Institute of Public Affairs.

Through his service to FHSU, Gould has witnessed some of the changes that the university made during difficult times. FHSU now finds itself in one of the most difficult times in school history. State funding used to account for 75% of the costs of education at FHSU. That percentage has been reduced to 43%. In addition to the declining state funds, he noted another issue, “Because of the Internet, higher education has lost its monopoly in the ability to deliver post-secondary education. Anyone, anywhere, anytime can offer do-it-yourself education, and students are buying it because of price and lack of an understanding of accredited learning.” With the lack of state funding and the increase of competition, FHSU is constantly seeking new ways of staying innovative and creative.

Gould believes that post-secondary education needs a new paradigm. “Over 85% of higher education students are non-traditional. Post-secondary education needs a new liberal arts and sciences paradigm to accommodate and steward the open-source education that is more technical, experiential, self-directed and self-paced than ever before,” Gould said. Fort Hays State University needs to offer diverse opportunities that are accessible to all Kansans and citizens of the world alike. “It’s a revolution emerging out of evolution that FHSU can’t miss— if we are to be an institution of the future.”
The Cornerstone Campaign has reached more than $43 million in combined cash contributions and deferred commitments to the university as the need to achieve and surpass the $60 million campaign goal continues to grow more apparent. “We understand the challenges some are facing during these tough economic times but feel the goal of $60 million is well within our grasp,” said Foundation President and CEO Tim Chapman. The goal includes $30 million in cash gifts and $30 million in deferred commitments. “Our future as a country is dependent on how good we are at educating our youth,” commented Dr. Ed Stehno, a member of the Foundation’s board of trustees. Stehno continued, “We’re in for a long haul on an economy that will never make it back to the way it was just a few years ago, so the need will continue to grow.”

In recent years, FHSU has seen increased enrollment in both virtual and on-campus students. This includes record numbers from within the borders of Kansas. FHSU President Dr. Edward H. Hammond said, “Our enrollment has more than doubled since the turn of the century. The amount of public funding continues to decline and has not kept pace with the university’s needs. The dollars available per student continue to decline as a result.” Stehno added, “We have more students and less money. The need for private dollars for scholarships and infrastructure support is greater than ever. Students are increasingly choosing Fort Hays State University due to the quality of education, our facilities, low cost and campus safety. We must find ways to support that growth.”

Tax credits for the ongoing Picken Hall renovation continue to offer an opportunity to make a sizable contribution at a minimum expense. With a $10,000 contribution to the Picken Hall project, Kansas residents become eligible for a $4,500 reduction in Kansas state tax. All U.S. residents may also claim a potential reduction in federal tax of $3,000 depending on their tax bracket.

“Of the Foundation’s board of trustees, Stehno continued, “We’re in for a long haul on an economy that will never make it back to the way it was just a few years ago, so the need will continue to grow.”

In recent years, FHSU has seen increased enrollment in both virtual and on-campus students. This includes record numbers from within the borders of Kansas. FHSU President Dr. Edward H. Hammond said, “Our enrollment has more than doubled since the turn of the century. The amount of public funding continues to decline and has not kept pace with the university’s needs. The dollars available per student continue to decline as a result.” Stehno added, “We have more students and less money. The need for private dollars for scholarships and infrastructure support is greater than ever. Students are increasingly choosing Fort Hays State University due to the quality of education, our facilities, low cost and campus safety. We must find ways to support that growth.”

Tax credits for the ongoing Picken Hall renovation continue to offer an opportunity to make a sizable contribution at a minimum expense. With a $10,000 contribution to the Picken Hall project, Kansas residents become eligible for a $4,500 reduction in Kansas state tax. All U.S. residents may also claim a potential reduction in federal tax of $3,000 depending on their tax bracket.

“Our future as a country is dependent on how good we are at educating our youth.”

“The means you can make an annual gift of $10,000 at a cost of just $2,500,” Stehno said. The tax credits are available through 2012 and may be used each year. With an investment at certain levels, alumni and friends will also have the option to attach their names to spaces in the building such as office suites, individual offices, conference rooms and new lobby areas. See the complete list of naming opportunities at http://foundation.fhsu.edu or call the Foundation at 888.628.1060. The Cornerstone Campaign for Fort Hays State University seeks to raise $60 million by 2012. Much has been accomplished, but the needs are still great. New funding will support a range of initiatives: endowed faculty positions, scholarships, equipment and laboratories, campus technology, library resources, athletic programs and renovations. Explore ways to contribute to areas of need within the university. Find your passion. Contact the FHSU Foundation about opportunities to support the Cornerstone Campaign, the campaign for Fort Hays State University.

Our Future... An Update on the Cornerstone Campaign

by Jeff Brull

"Our future as a country is dependent on how good we are at educating our youth."

Cornerstone Campaign Total*
Cash = $24,461,853
Deferred = $18,967,828

$43,429,681

*Through September 2010

National Campaign Update by Region
Cash Gifts through September 2010

<table>
<thead>
<tr>
<th>Region</th>
<th>Dollars Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>West</td>
<td>$194,540</td>
</tr>
<tr>
<td>Southwest</td>
<td>$3,821,937</td>
</tr>
<tr>
<td>Mountain</td>
<td>$2,282,980</td>
</tr>
<tr>
<td>Central</td>
<td>$436,263</td>
</tr>
<tr>
<td>Midwest</td>
<td>$657,670</td>
</tr>
<tr>
<td>East</td>
<td>$591,657</td>
</tr>
<tr>
<td>Kansas</td>
<td>$14,351,818</td>
</tr>
<tr>
<td>Other</td>
<td>$113,090</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$24,461,853</td>
</tr>
</tbody>
</table>

Region Name
Goal
% to Goal
% Donating

Region Name
Goal
% to Goal
% Donating

Kansas Campaign Update by Region
Cash Gifts through September 2010

<table>
<thead>
<tr>
<th>Region</th>
<th>Dollars Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colby</td>
<td>$1,592,285</td>
</tr>
<tr>
<td>Garden City</td>
<td>$452,218</td>
</tr>
<tr>
<td>Phillipsburg</td>
<td>$1,151,881</td>
</tr>
<tr>
<td>Hays</td>
<td>$3,195,261</td>
</tr>
<tr>
<td>Dodge City</td>
<td>$1,666,053</td>
</tr>
<tr>
<td>Beloit</td>
<td>$3,134,218</td>
</tr>
<tr>
<td>Salina</td>
<td>$330,285</td>
</tr>
<tr>
<td>Wichita</td>
<td>$5,051,520</td>
</tr>
<tr>
<td>Topeka</td>
<td>$520,864</td>
</tr>
<tr>
<td>Kansas City</td>
<td>$1,385,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$16,435,818</td>
</tr>
</tbody>
</table>

Region Name
Goal
% to Goal
% Donating

Region Name
Goal
% to Goal
% Donating

* Denotes region has exceeded goal
**Midwest Region does not include Kansas totals
First Ever Tiger Auction a Success!
by Charlene Nichols

The FHSA Memorial Union was the setting for an evening featuring an abundance of Tiger pride as over 330 alumni and friends gathered for the inaugural Tiger Auction on Friday, August 27, in the Ballroom. As the event began, guests were serenaded by a select group of Tiger Marching Band members. While some were enjoying dinner and drinks, the eager bidders in the group pored over the 124 silent auction items that circled the room. A wide range of items were available—from sports memorabilia to unique getaways.

“Tiger Debs and Cheerleaders signaled the beginning of the live auction. A rousing chorus of the FHSU Fight Song by the Tiger Marching Band, serenaded by a select group of Tiger Marching Band members. While some were enjoying dinner and drinks, the eager bidders in the group pored over the 124 silent auction items that circled the room. A wide range of items were available—from sports memorabilia to unique getaways. A set of two Dessin Fournir club chairs donated by Chuck Comeau ’78 that were used on the set of the Ocean’s 12 movie, a matching leather recliner and sofa set donated by The Furniture Look, parties in the Hubbard Press Box at Lewis Field Stadium hosted by Dr. and Mrs. Edward Hammond, a weekend at Prairie Fire Lodge donated by Jeff ’77 and Marla Copper, and custom-made utility cabinets featuring Victor E. Tiger donated by Paul-Wettenber Construction were among the most hotly contested items on the live auction.

Dr. Sam Schreyer, Assistant Professor of Economics who joined the FHSU faculty in August, said, “The auction was outstanding, and especially impressive as an inaugural event. I have no doubt it will continue to be successful in the future.”

Curtis Hammeke ’85, ’93, FHSU athletic director, said of the event, “The first annual Tiger Athletic Auction was beyond what we imagined. The atmosphere was outstanding as were the end results. There were many people responsible for this event off the ground in successful fashion, and I want to extend a sincere ‘thank you’ to all involved. This is yet another event which will allow us to take great strides in shaping the future of Tiger athletics!”

Kevin Verdugo, head football coach, added, “The first annual Tiger auction was a great event for our department and the university as a whole. I would like to thank everyone involved who helped to make this such an outstanding evening, and I look forward to its continued success next year.” The night raised just over eighty-five thousand dollars for the Athletic Department.

Plans will soon be under way for the 2011 Tiger Auction on August 27, 2011. If you would like to join the planning committee, contact FHSU Athletics at tickets@tigerauction.org or by phone at 785.628.5524. 

“I have no doubt it will continue to be successful in the future.”

Successful athletic teams create a buzz in the air and entice lively discussion among co-workers, friends, neighbors and complete strangers. They revel in last night’s victory, agonize over a loss or a bad call, and predict the future based on hunches and statistics. Athletics tend to unite a community. Nowhere is that more true than at the collegiate level.

Athletics serves as the source to unite all constituents,” said Fort Hays State University Athletic Director Curtis Hammeke. Doing everything it can to put successful teams on the playing field, Fort Hays State University takes their athletic programs very seriously. Tiger athletics has a full, rich history that includes national and conference champions.

Recently, Fort Hays State University joined the Mid-American Intercollegiate Athletics Association (MIAA), leaving behind a very successful journey in the Rocky Mountain Athletic Conference (RMAC) to join one of the top conferences in Division II. The athletically-committed universities of the MIAA have produced 14 national team championships and over 150 national individual championships at the NCAA Division II level. This commitment drives members of the conference to compete at a higher level. FHSU Athletics’ administration desires that same passion and competitive spirit for its athletic programs. The move to the MIAA has made it necessary to raise the bar of commitment for FHSU and its programs.

The move to the MIAA aligned Fort Hays State University with other in-state universities and re-engaged some old school rivalries—rivalries that date back to the beginning of FHSU athletics. Also, due to the financial difficulties many Colorado schools are facing, the RMAC is considered by many to be unstable.

To be a success in the MIAA, FHSU Athletics needs to make some changes. Hammeke summed up his plan for change in one word, “Recruiting.” Not only does FHSU need to recruit better athletes, but it needs to recruit donors, students, coaches, staff and a larger fan base. For that to happen, facilities need to be upgraded and maintained, and the issue of funding gains urgency. Functional and upgraded facilities are crucial in the recruiting process. FHSU is lucky to already possess adequate facilities, but to get to the next level these facilities need to improve.

An indoor training facility is already in the works, as is a replacement floor in historic Gross Memorial Coliseum. Funding serves as a bottle-neck for a list of repairs, restoration, and upgrades that grows by the day.

Another facet that aids recruiting is scholarship dollars. In the ever-changing world of higher education, state funding is decreasing while tuition continues to increase, and with that, scholarships need to increase. Between time given to classroom and time given to the team, student-athletes don’t have the luxury of working a full-time job. If the scholarships available can’t adequately assist the athletes, it is likely they will choose another institution.

All of this initiates a spiral effect: better facilities and scholarships lead to better recruiting that lead to better teams. Better teams lead to a unity that spreads far beyond the campus of Fort Hays State University.

FHSU has the desire to step up to the MIAA standards and has set the goals that are necessary to do just that. To learn more about helping Fort Hays State University achieve those goals, please contact the FHSU Foundation (800.628.1060, http://foundation.fhsu.edu) or the FHSU Athletic Department (785.628.4050, http://fhsuatletics.com).
Dear Alumni and Friends:

It is the spirit of a shared experience and mutual encouragement that brings together Tigers of all generations to give back to students who follow in their footsteps. In addition to the thousands of alumni and friends, more than 100 community businesses contribute to annual campaigns in recognition and celebration of the university’s value to the local economy and quality of life.

More than $1 million in annual gifts contribute to scholarships, athletics, technology, student events, and the investment and maintenance of a 108-year-old campus. Annual Giving continues to be a vital source of institutional momentum for FHSU. Thank you to all who continue to be a part of annual giving at Fort Hays State University.

Sincerely,

Dr. Edward H. Hammond
President, Fort Hays State University

MILESTONES:
20-YEAR CONSECUTIVE DONORS

by Jeff Brull

Jeff McDaniel ’83 is a business manager for Servi-Tech agricultural consulting. His wife, Elaine ’84, serves as a school librarian. In common, they have three daughters, a beautiful home in Dodge City, Kansas, and a 25-year history of support for their alma mater, Fort Hays State University. “It’s a way to give back. We just want to help someone else get a quality education like we did. It’s the right thing to do whether you know the students or not,” said Jeff.

Elaine never even considered attending college anywhere but FHSU. Her family has a long history with the university. Elaine’s parents were both teachers and spent many summers at FHSU attending continuing education classes. Elaine and her brother enjoyed spending those summers on campus, reading in Forsyth Library, spending countless hours in Sternberg Museum, which they considered their own private museum and enjoying a “torpedo” in the Memorial Union at lunchtime.

Jeff’s family did not have that same history with FHSU. Jeff grew up on a farm, but he wanted to attend college to pursue his accounting degree. Jeff’s roommate was also Elaine’s brother, which is how they met and how their journey with Fort Hays State University began together.

That journey continues today, as their daughter is a junior psychology major at FHSU. Jeff and Elaine enjoy coming to Hays frequently to visit their daughter and the campus where they met. “The campus buildings look much the same as they used to on the outside, but everything on the inside is new and modern. It gives us a good feeling because we know our money helped make those improvements for our daughter and many students like her,” said Elaine.

More than 1,600 donors have made a gift to the FHSU Foundation for the past twenty or more consecutive years. This number includes more than 1,000 families who have chosen to make a consistent difference to the continuing growth of Fort Hays State University. The 20-year consecutive donors will receive an invitation to a luncheon prior to the February 5 home basketball game vs. in-state rival Washburn. The luncheon will be hosted by the FHSU Foundation and honor these donors’ contributions and accomplishments.
Clark Carlile: Monument to FHSU’s Past and Promise for its Future

by Jeff Brull

It’s ironic that Clark Carlile ’39 spent his retirement years collecting monumental boulders at his mountain home in Pocatello, Idaho, since the majority of his life was spent on the move; something that boulders are not apt to do.

Carlile’s journey began on a small farm in Hodgeman County, Kansas in the midst of the Great Depression and the Dust Bowl. Carlile attended Fort Hays State College as a Lewis Field Pioneer where he was active in campus politics and was a varsity debater for four years before earning an AB degree in speech. Carlile taught at four different institutions, married, then settled in the mountains where he taught for 23 years at Idaho State College.

Clark and Flora Carlile founded Clark Publishing Co., which they owned and operated for 43 years. The Carliles wrote and published textbooks which were used nationwide. Clark Publishing Co. also published a historical fiction novel about a small town in the midst of the “Dirty Thirties” entitled Till the Grass Grows Green, written by Carlile himself.

Carlile’s journey ended on a cold, clear day in February 2009. Today Fort Hays State University recognizes the many accomplishments of Clark Carlile. His gift of nearly $2 million was made known through his membership in the FHSU Foundation’s Wooster Society. Carlile’s philanthropy promises to continue his legacy at FHSU as it benefits students for generations to come.

Carlile liked the interplay of words and the images they conjure. One of his renowned holiday letters closed with: “I’d like to conclude this holiday letter riding on a star. And have you join me. Think of all the fun we could have meeting in space. Who knows! Maybe someday we will.” Perhaps Carlile liked the permanence of something left behind, be it a collection of monumental stones, a message written in the stars or a legacy that will provide benefit to an institution and an experience he treasured for his long and storied life.

Ways to Leave Your Mark

- Bequest
- Charitable Gift Annuity
- Charitable Remainder Trust (CRT)
- Life Estate Reserved

Enjoy the benefit of giving

- Estate tax charitable deduction
- Life use and ownership of your property
- Charitable tax deduction
- Fixed income for life
- Partial bypass of capital gain
- Possible tax-free payments
- Income for life or a term of years
- Possible income growth over time
- Avoidance of capital gains tax
The World as its Market

by Hayley Bieker

With more than 30 award-winning programs offered worldwide, Fort Hays State University’s Virtual College has truly become a global leader in online education. Not only does FHSU have a vast international presence, but it’s also proud to have partnerships with every branch of the U.S. Military.

While the traditional campus remains an integral part of the university, technology and the virtual classroom have given FHSU the opportunity to redefine the world as its market. Today, more than 6,000 students in over 20 countries make up FHSU’s Virtual College. Online courses offer students an alternative – a university education that fits to the individual’s life. The Virtual College understands that students need the flexibility to study when and where it’s most convenient. “I’m doing it all virtually – Fort Hays College. Online courses offer students an alternative – a university education that fits to the individual’s life. The Virtual College understands that students need the flexibility to study when and where it’s most convenient. “I’m doing it all virtually – Fort Hays

“FHSU’s Virtual College enables me to complete my studies anytime and anywhere.”

has made that possible. I don’t have the luxury to go away to school. I don’t have to worry about traveling or being away from my family,” said Sara Childs from Hutchinson, Kansas. Offering bachelor’s and master’s programs completely online, students can take classes or earn degrees at a pace suitable to their lifestyle.

Tuition is on the rise throughout our country. Online education costs are no exception to that trend. However, the tuition of FHSU’s Virtual College is among the lowest in the nation. “I had attended a variety of online schools that were easily four times more in tuition and were honestly of lower quality. FHSU’s Virtual College enables me to complete my studies anytime and anywhere, which is exactly what I need as a husband, the father of three little girls and constantly moving with my military responsibility. I would still be working on my bachelor’s degree today if it weren’t for FHSU’s Virtual College,” said Jeremy Kent, a current military Virtual College master’s student. Ranked a national best buy, the affordable tuition allows FHSU’s Virtual College to be known as one of the best investments in higher education.

Stay-tuned to the Virtual College and the Foundation Facebook pages to learn more about the innovative trip around the world.

For more information, please visit www.fhsu.edu/virtualcollege or contact vcollege@fhsu.edu or 785.628.4291.
## Statements of Assets, Liabilities & Net Assets

The following statements are prepared on a cash basis, unaudited:

<table>
<thead>
<tr>
<th>Asset Description</th>
<th>June 30, 2010</th>
<th>June 30, 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$39,401</td>
<td>$53,872</td>
</tr>
<tr>
<td>Investments at market</td>
<td>$41,551,171</td>
<td>$34,640,809</td>
</tr>
<tr>
<td>Student loan program</td>
<td>$241,735</td>
<td>$286,238</td>
</tr>
<tr>
<td>Art collection</td>
<td>$38,999</td>
<td>$38,999</td>
</tr>
<tr>
<td>Land, buildings, and equipment, net</td>
<td>$5,411,714</td>
<td>$5,565,282</td>
</tr>
<tr>
<td>Other investments</td>
<td>$230,355</td>
<td>$62,856</td>
</tr>
<tr>
<td>Other assets</td>
<td>$445,576</td>
<td>$367,591</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$47,958,951</strong></td>
<td><strong>$41,015,647</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liability Description</th>
<th>June 30, 2010</th>
<th>June 30, 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>$494,720</td>
<td>$505,673</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$47,464,231</strong></td>
<td><strong>$40,510,174</strong></td>
</tr>
</tbody>
</table>

**As of June 30, 2010, the Foundation’s total assets increased to $47.96 million. The increase in value resulted from generous contributions and market recovery. We thank you for your contributions and support during the past year and look forward to your continued partnership in 2011.**

## Statements of Revenues and Expenses

The following statements are prepared on a cash basis, unaudited:

<table>
<thead>
<tr>
<th>Revenues &amp; Gains Description</th>
<th>June 30, 2010</th>
<th>June 30, 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Major Gifts</td>
<td>$2,060,270</td>
<td>$2,300,425</td>
</tr>
<tr>
<td>Bequests and Planned Gifts</td>
<td>3,577,047</td>
<td>400,366</td>
</tr>
<tr>
<td>Annual and Other</td>
<td>1,354,407</td>
<td>1,302,801</td>
</tr>
<tr>
<td><strong>TOTAL CONTRIBUTIONS</strong></td>
<td><strong>6,988,724</strong></td>
<td><strong>4,003,592</strong></td>
</tr>
<tr>
<td>Investment return</td>
<td>4,088,133</td>
<td>-10,100,741</td>
</tr>
<tr>
<td>Other revenues</td>
<td>514,881</td>
<td>476,509</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>$11,591,738</strong></td>
<td><strong>$-5,620,640</strong></td>
</tr>
</tbody>
</table>

| Expenses                          |               |               |
| Scholarships                      | $1,471,074    | $1,478,910    |
| Other university support          | 1,889,892     | 908,899       |
| Foundation operating expenses     | 1,157,156     | 1,192,278     |
| Cornerstone Campaign expenses     | 23,120        | 30,702        |
| Campus Call expenses              | 31,311        | 24,985        |
| Other                             | 67,128        | 202,469       |
| **TOTAL EXPENSES**                | **$4,637,681**| **$3,818,243**|

### Net Change for the Year
- Net Assets at Beginning of Year: $40,510,174
- Net Assets at End of Year: $47,464,231
- Net Assets at Beginning of Year: $40,510,174
- Net Assets at End of Year: $47,464,231

As of June 30, 2010, the Foundation’s total assets increased to $47.96 million. The increase in value resulted from generous contributions and market recovery. We thank you for your contributions and support during the past year and look forward to your continued partnership in 2011.
Mark your calendar
AUGUST 27, 2011
TIGER AUCTION
AND
DINNER

For additional details, visit tigerauction.org